



Narges Kheirkhahan

Multidisciplinary Product Designer

Experience: B2B, SAS, E-Health, Hospitality, Artificial Intelligence, Fintech, Education, etc

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I'm driven by meaningful transformation; whether it's creating more user-centered products, improving team workflows or rethinking how we build. I'm at my best when solving complex problems with others, turning insights into action, and helping teams grow through smarter, more focused collaboration. **Growth keeps me engaged, Challenge keeps me sharp.**

Experiences

Upwork

UX/UI Designer (Freelance) | Apr 2024 -Present

- Redesigned mobile-first UX for key product lines – **increased engagement by 22%** and **improved stakeholder alignment** through collaborative iteration.
- Delivered responsive UI across platforms – **reduced support tickets related to layout issues by 30%**.

ADPlist | Mittliv Chans | Nemaproblema

UX/UI Design Mentoring (Part-time) | May 2024 -Present

- Mentored **50+** hours across global design communities – guiding designers through **product research, UX writing, workshop planning,** and **real-world problem solving.** Helped early-stage teams gain clarity and momentum.

Home Owner AB

UX/UI Designer (Contract) | Oct 2023 - Feb 2024

- Streamlined onboarding flow and **improved design ops** – **reduced time-to-value** and **boosted user satisfaction.**
- Designed AI chatbot interface to address user problems – **increased task success and support deflection.**
- Led data-informed design strategy – delivered engagement roadmap aligned with business goals and **long-term user retention.**

FCG Holding Sverige AB (Advisense)

UX/UI Designer (Contract) | Feb 2023 -Sep 2023

- Built accessible EU Taxonomy tool – **enabling faster, clearer sustainability assessments for finance stakeholders.**
- Redesigned HR onboarding flows in Power Apps – **reduced manual input and accelerated new-hire ramp-up.**

Tejarat Aftab

Product Designer (Contract) | Jan 2022 - Sep 2022

- Led UX redesign for Pasargad's logistics software – **drove a 20% increase in user satisfaction and cut support load by 15%.**
- Embedded accessibility into design process – **reached 95% compliance and elevated product equity.**

UDrive

Product Designer (Contract) | Dec 2021 - Feb 2022

- Built cross-platform experience with intuitive UX – **drove a 25% lift in engagement post-launch.**
- Leveraged micro-interactions and visual storytelling – **accelerated user acquisition by 30% in Q1.**

Xima Design Studio

Product Designer (Full-time) | Oct 2020 - Oct 2021

- Created mobile-first and voice-enabled UX for smart lighting – **improved usability and positioned product for modern IoT ecosystems.**
- Streamlined design-to-manufacturing workflow – **reduced time-to-market by 25% and improved production efficiency by 15%.**

Fanap (Information Technology Corporation)

UX Designer (Full-time) | Jun 2019 - Jun 2020

- Crafted cohesive brand and UX for Fanap's app – **drove a 20% uplift in successful money transfers** through **improved clarity and flow.**
- Owned mobile UI from ideation to delivery – focused on intuitive navigation and user-first decision-making.

Hivano Ltd. Co.

UX Designer / Assistant (Full-time) | Feb 2015 - Mar 2017

- Developed 4 AR-enhanced children's books – **improved comprehension scores by 15%** through character-driven interaction and visual storytelling.
- Applied Design Thinking to design **playful AR features** – **elevating engagement and promoting active learning.**

Education

Master of Design, Industrial Design | IUST

Sep 2015 - Apr 2018

- Teaching assistant for Interaction Design Course

Bachelor of Design, Industrial Design | Semnan University

Feb 2012 - Mar 2015

- Top-Ranked Bachelor Thesis, recognized for innovation and user-centered design

Skills

Tools: Figma, Sketch, CSS, HTML, JS, Miro, Adobe XD, InVision, Adobe Creative Suite, Framer, Webflow, AI-Driven Design Adaptability

Formative: User Interviews, Secondary Research, Competitive Analysis, User Stories, Affinity Mapping

Generative: Ideation (Sketches, Concepts, Paper Prototypes, Visual Thinking), Interaction Design, Systems Thinking, Storyboarding, Product Strategy, User Flows, Information Architecture, Co-design, Design Sprint, Design System Tokens

Summative: Prototyping, UI Design

References

References available upon request.